



Remote Exhibitor Package

interCHARM
KOREA

SEPTEMBER
21-23, 2022
COEX, SEOUL

Let's stay connected, promote your branding without travelling to Korea!

What's included?

1 Online Matchmaking Program USD 2,500
- Non-face-to-face online matching to create new business opportunities without having to meet each other in person

2 Social Media Advertising USD 1,500
- Utilizing our 300,000+ database to send out E-newsletters to expose your brand and newly launched products
- Expose your brand with products through our SNS channels

3 Demonstration Zone Sponsorship USD 5,000
- About 40,000+ buyers and visitors will be testing your products
- The organizer will receive samples, sales collateral and deliver them to your stand.
- A bilingual staff (Korean and English) will distribute and manage the zone.

4 Onsite Stand Operation Service USD 5,500
- Special stand design and construction provided by organizer
- New product and company introduction video displayed with TV monitor
- A professional, bilingual staff/interpreter (Korean and English) to manage your stand, conduct sales activities, set up video meetings and act as your interpreter during the video business meeting.

Why does Remote Exhibiting lead to business?

- ✓ Your company, brand and product will be widely promoted on all InterCHARM Korea channels including the show official website, e-newsletters, and social media platforms.
- ✓ Onsite stand operation service allows you to meet visitors onsite and a professional bilingual staff will manage your stand, set up the video meetings, and giving you equal business opportunities with your competitors.
- ✓ A Korean-speaking staff can conduct initial face-to-face meetings more friendly and efficient.
- ✓ You can attract attention of visitors via video meetings and collect sales leads.



Online Matchmaking Program



Demonstration Zone Sponsorship



Onsite Stand Operation Service